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## **NEWS RELEASE**

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### **Coolant Recycling Pioneer, Master Chemical Corporation, Translates Green Policy into Chinese**

#### **Making Green Policy accessible to growing environmental movement key.**

Perrysburg, Ohio, June 26, 2008—Master Chemical Corporation has translated its Green Policy and Green website, which focuses on protecting people, planet, and profitability, into Chinese. The company, known as the originators of coolant recycling, traces its history of environmentalism back more than half a century. “Master Chemical was green long before people were talking about green or the environment,” said Chairman and CEO, Joe H. Wright. “We have an established presence in China and will play an important part in the country’s growing environmental movement. We want to be certain that our Green Policy is accessible to all.”

“Chinese environmentalists believe that American companies are key to helping China become greener,” said Mr. Wright. Master Chemical’s Green Policy addresses actions taken to protect people by creating formulations made exclusively with high-purity raw materials and put through intensive independent testing to ensure a safer work environment. The Green Policy describes some of the company’s early environmental accomplishments and goes on to detail current and planned initiatives to protect the planet.

The Green Policy also addresses the issue of profitability, which is of vital importance to the Chinese people. According to Mr. Wright, the Green Policy cites the many ways that Master Chemical impacts its customers’ profitability, such as cutting costs with coolant management systems and recycling equipment, providing training to ensure cost reductions when recycling systems are used, lowering waste-related expenditures through recycling, reducing hauling and shipping charges, and lessening energy usage in metalworking and cleaning.

The policy mentions plans for the future, including partnering with like-minded global organizations and developing even more efficient systems and formulations. “We look forward to working with the people of China to support the growing environmental movement by protecting people, planet, and profitability,” Mr. Wright concluded.

Master Chemical’s Green Policy can be found on the Chinese translated Green website at [www.2trim.us/2008-06-26w.php](http://www.2trim.us/2008-06-26w.php).

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Release—Add One

**About Master Chemical Corporation**

Master Chemical Corporation was founded on November 13, 1951. Since then, working closely with the worldwide metalworking community, Master Chemical Corporation has developed and marketed a full line of specialty cutting and grinding fluids, cutting oils, concentrated washing and cleaning compounds, and rust preventives all under the TRIM<sup>®</sup> Brand trademark. These products are both environmentally sound and when used in conjunction with Master Chemical's XYBEX<sup>®</sup> Coolant Recycling and Filtration Systems, are the most durable and stable products available anywhere today. Master Chemical has always been committed to the safety of the people who use our products, the protection of our planet and the environment we live in, and the overall impact on our customers' profitability. Master Chemical serves customers globally. For further information please contact a local Distributor near you [www.2trim.us/distributors.php](http://www.2trim.us/distributors.php), call us at 419-874-7902, or visit our website at [www.masterchemical.com](http://www.masterchemical.com).

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