



**master
CHEMICAL
CORPORATION**



501 West Boundary
Perrysburg, OH 43551-1200 USA
Phone: 419-874-7902
Fax: 419-874-0684
www.masterchemical.com

NEWS RELEASE

Contact:

Mark W. Scherer, Manager-Communications

419-874-7902

mscherer@masterchemical.com

www.masterchemical.com

Coolant Recycling Pioneer, Master Chemical Corporation, Translates Green Policy into Japanese

Translation makes Green Policy accessible to all in environmentally-conscious Japan

Perrysburg, Ohio, June 27, 2008—Master Chemical Corporation has translated its Green Policy and Green website, which focuses on protecting people, planet, and profitability, into the Japanese language. The company, known as the originator of coolant recycling, traces its history of environmentalism back more than half a century. “Master Chemical was green long before people were talking about green or the environment,” said Chairman and CEO, Joe H. Wright. “Japan is currently engaged in a wide range of environmental protection efforts and has taken a leading role in conservation. Safeguarding the environment is critically important in Japan and we share that concern,” he stated. Master Chemical has a distributor in Japan, Yamamitsu Oil Ltd., and offices in China, United Kingdom, India, Philippines, Thailand, as well as the United States.

According to Mr. Wright, the Green Policy describes some of the company's early environmental accomplishments and goes on to detail current and planned initiatives to protect the planet. It also addresses actions taken to protect people by creating formulations made exclusively with high-purity raw materials and then put through intensive independent testing to ensure a safer work environment. “We have translated the Green Policy and Green website into Japanese to make it accessible to everyone because we understand the depth of Japan's love for the natural environment,” said Mr. Wright.

Master Chemical's Green Policy also addresses the issue of profitability. According to Mr. Wright, the policy cites the many ways that Master Chemical impacts its customers' profitability by cutting costs with coolant management systems and recycling equipment, providing training to ensure cost reductions when recycling systems are used, lowering waste-related expenditures through recycling, reducing hauling and shipping charges, and lessening energy usage in metalworking and cleaning.

The Green Policy mentions plans for the future; including partnering with like-minded global organizations and developing even more efficient systems and formulations. “We look forward to working closely with the people of Japan in our combined efforts to safeguard people, planet, and profitability,” Mr. Wright concluded. Master Chemical's Green Policy can be found on the Japanese translated Green website at www.2trim.us/2008-06-27w.php.

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Release—Add One

About Master Chemical Corporation

Master Chemical Corporation was founded on November 13, 1951. Since then, working closely with the worldwide metalworking community, Master Chemical Corporation has developed and marketed a full line of specialty cutting and grinding fluids, cutting oils, concentrated washing and cleaning compounds, and rust preventives all under the TRIM[®] Brand trademark. These products are both environmentally sound and when used in conjunction with Master Chemical's XYBEX[®] Coolant Recycling and Filtration Systems, are the most durable and stable products available anywhere today. Master Chemical has always been committed to the safety of the people who use our products, the protection of our planet and the environment we live in, and the overall impact on our customers' profitability. Master Chemical serves customers globally. For further information please contact a local Distributor near you www.2trim.us/distributors.php, call us at 419-874-7902, or visit our website at www.masterchemical.com.

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