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NEW DISTRICT MANAGER FOR RUSSIA

In accordance with its strategic development plan Master Chemical Europe has appointed Yury Reshmin to the newly created post of District Manager for Russia.

The company that has its headquarters in Needham Market in Suffolk already has two distributors in Russia, MTK Arsenal Limited in St. Petersburg and Industrialnye Specmasta in Moscow. Yury's initial role will be to support these established distributors but in the longer term he is charged with building the company's customer base in this region.

Yury is eminently suited to this new role. He has experience as both a manufacturing engineer in metalworking fluid production and also in high level technical support and sales. Indeed Yury's entire career has been devoted to metallurgy and metalworking.

From 2005 – 2007, he was Head of Sales and Technical Service at the Russian distribution company Metalworking Traditions and involved in a range of products similar to those offered by Master Chemical. Yury joins Master Chemical Europe from ITW Performance Polymers and Fluids where as a Development Specialist for Russia and CIS he was responsible for sales and promotion in three of the company's business units.

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About Master Chemical Corporation: Master Chemical Corporation was founded on November 13, 1951. Since then, working closely with the worldwide metalworking community, Master Chemical Corporation has developed and marketed a full line of specialty cutting and grinding fluids, cutting oils, concentrated washing and cleaning compounds, and rust preventives all under the TRIM® brand trademark. These products are both environmentally sound and when used in conjunction with Master Chemical's XYBEX® Coolant Recycling and Filtration Systems, are the most durable and stable products available anywhere today. Master Chemical has always been committed to the safety of the people who use our products, the protection of our planet, the environment we live in, and the overall impact on our customers' profitability. Master Chemical serves customers globally. For further information please contact a local distributor near you <http://www.2trim.us/distributors.php>, call us at (44) + (0) 1449 726800, or visit our website at www.masterchemical.com

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