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DEDICATED METALWORKING FLUID SUPPLY AND SUPPORT FOR GERMANY

Germany is an important market for Master Chemical, the metalworking fluids specialist based in Needham Market, Suffolk. As the company is R&D led, it is particularly well placed to address the country's diverse production needs and to respond effectively to its trends.

To date, Master Chemical has sold its TRIM® products directly to German OEMs but now it has established a partnership with a metalworking equipment supplier to provide 'local' sales and support.

Based in Darmstadt, Graushaar UG is a respected distributor with a lot of experience in metalworking fluids and their application. The company is now responsible for the sales and support of the entire Master Chemical TRIM® product range throughout Germany.

"We are delighted to have found such a knowledgeable and capable partner in Graushaar," commented Peter Blenkinsop, Technical Director of Master Chemical. "Their appointment has already resulted in new customers for our products, especially for our formaldehyde-free fluids."

Those that are proving popular include Microsol® 585 XT for machining aerospace alloys and also TRIM® Microsol® 515. Microsol 515 extends the use of this type of formulation into general industry where premium aerospace performance isn't a pre-requisite. Subcontractors in particular like this micro emulsion as it works really well on a very wide range of metals.

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About Master Chemical Corporation – Master Chemical Corporation was founded on November 13, 1951. Since then, working closely with the worldwide metalworking community, Master Chemical Corporation has developed and marketed a full line of specialty cutting and grinding fluids, cutting oils, concentrated washing and cleaning compounds, and rust preventives under the TRIM® and Master STAGES™ brand trademarks. These products are both environmentally sound and when used in conjunction with Master Chemical's XYBEX® Coolant Recycling and Filtration Systems, are the most durable and stable products available anywhere today. Master Chemical has always been committed to the safety of the people who use our products, the protection of our planet and the environment we live in, and the overall impact on our customers' profitability. Master Chemical serves customers globally. For further information, please contact a local distributor, which you can find at <http://www.2trim.us/distributors.php>, or call us at 800.537.3365, or visit <http://www.masterchemical.com/>

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